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JOBS IN BUSINESS SCHOOLS

Professor in Luxury Management, Marketing or Economy

Company:
EDC Paris Business School

Location:
France / Paris

Discipline:
Luxury Management, Marketing, Economy

Employment Type:

Posted:
19/10/2026

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Professor in Luxury Management, Marketing or Economy

Company: **Sup de Luxe**

Location: **France / Paris**

Discipline: **Luxury Management, Marketing, Economy**

Employment Type: **Permanent Full-time**

Start Date: **January 2027**

Contact Person: **Marjorie Bertschy, Deputy Director, Sup de Luxe**

Full-time faculty position: professor in luxury management, marketing or economy

Institution Overview :

Founded by Cartier in 1990 and integrated into EDC Paris Business School in 1995, Sup de Luxe, the Institut Supérieur de Marketing du Luxe, has enjoyed both sectoral and academic legitimacy for 36 years.

Backed by a Cartier Chair, Sup de Luxe welcomes more than 700 students from all over the world every year. Over the past three decades, the school has built an exceptional network of contacts with luxury Maisons, specialized agencies and institutions across the luxury ecosystem.

In 2017, Sup de Luxe joined Grupo Planeta, a Spanish multinational group with family capital, at the head of a broad offering dedicated to culture through book publishing, information, training and audiovisual entertainment.

Planeta Formation et Universités, created in 2003 as an international network in the education sector, represents Grupo Planeta's commitment to higher education and professional and continuing training. The Group has over 100,000 students in a network of 30 schools in Spain, France, Italy, Morocco, Egypt and Colombia.

Position Description :

Sup de Luxe invites applications for one full-time permanent faculty position at the rank of Professor in Luxury Management/Marketing/Economy. The successful candidate will contribute to the school's academic development through teaching, research, programme coordination and engagement with luxury industry stakeholders.

Candidate Profile / Required Skills

Successful candidates will be based in Paris, mainly on Sup de Luxe La Villette Campus, and from time to time on EDC Paris Business School Campus La Défense. The position is exclusively face-to-face and requires on-site availability from January 2027. The main responsibilities include:

- Conducting and publishing high-impact research in Management, Marketing or Economy, and more specifically in the field of luxury.
- Designing, coordinating and teaching courses in luxury management, marketing or economy at Bachelor, MBA and MSc levels, in French and English.
- Contributing to academic management and program coordination and promotion.
- Representing Sup de Luxe in the field of luxury management at national and international forums, conferences and partnerships.
- Working in collaboration with Bachelor, MBA and MSc Programme Managers, and engaging with luxury industry stakeholders in academic activities and curricula.

Job Qualifications

Candidates must hold a PhD from a leading institution. Doctorates from Shanghai-ranked, AACSB- or EQUIS-accredited institutions will be particularly valued.

Applicants should demonstrate an established record of excellence in teaching and research in the advertised discipline, with a focus on Management, Marketing or Economy.

Fluency in English and French is required. Academic programme management experience will be considered an asset.

Documents to Submit

The application should include:

- Cover letter
- Curriculum vitae
- List of publications
- Teaching portfolio
- Research plan

Applications may be submitted in French or English and must be provided in PDF format.

The recruitment committee will review the applications and invite the shortlisted candidates for an interview, which may take place via Teams and/or face-to-face.

Contact Information :

Please submit your application to:

Marjorie Bertschy, Deputy Director, Sup de Luxe - marjorie.bertschy@supdeluxe.fr

Further information: https://www.supdeluxe.com/en/

https://planeta.es/en

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